

Helen Wix

UX UI Designer,
Artist & Social
Entrepreneur

Helen Wix

Kdoshei Kahir 14, Kfar Saba

054-3028765

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Skills

Design System // Design Sprint // LDJ // Brainstorming //
Storyboarding // Wireframing // Prototyping // User Testing //
User Research // Figma // Sketch

Experience

Helen Wix Studio / Independent Expert Digital Product Designer

Jun 2020 - PRESENT, Raanana

Working with Startups and companies planning and designing B2B, SAAS, and life cycle products for diverse industries.

Helen Wix Studio / Studio manager

Jan 2009 - Jun 2020, Raanana

Founder of Helen Wix studio, product & UX consultant studio for companies such as Pickupier, Tabit, Tel Aviv Sourasky Medical Center, Local Story, IQ Soft, and more.

Working as third part with UX agencies such as 5ife, Code Oasis for companies as Menora, Amdocs, Logz.io, Ruckus, and more.

HIT / Assistant Lecturer

2017-2019, Holon

Worked with the head lecturer in a multimedia department. Lecturing on a variety of subjects such as design principles, iconography, Gestalt principles, and more. Led students in process of creating their projects.

Zap Group / Art Director

2004-2008 Ramat Gan

New Products Development Department worked as part of the marketing team to develop new products for thousands of site and directory users of the company.

Education

Institute of teaching technologies Tel Aviv / B.Ed

1998-2002, Tel Aviv

Design Arts of Industrial and Multimedia Design. Graduated with the highest honor.

Ironi Alef, School of Fine Arts Tel Aviv

1991-1995, Tel Aviv

Visual art studies - painting, photography, sculpture, history of art. Graduated with the highest honor.

Coursers

2021 - Design Sprint Bootcamp

2019 - An Art of Participatory Leadership

2018 - From audience to community

2018-2019 - Permaculture Design Course - PDC

2017 - The Dale Carnegie Secrets of Success in Human Relations & Communication

Awards and Honors

2015 - First Place in Duda Hackathon

2017 - First place in the green building competition in Kfar Saba

2019 - A letter of appreciation for social activity in Kfar Saba

See More about

I have been leading the Community Garden in Kfar Saba for several years am a big believer in the Art of Participatory Leadership. I like to grow new initiatives in the community and great projects that improve the quality of life. I am a permaculture enthusiast and observe the circular (ecocycle) systems that exist in nature and it is where I find the map that helps me navigate in a digital world.

LinkedIn - www.linkedin.com/in/helenwix

Facebook - www.facebook.com/helen.wix

Web - www.helenwix.com

Instagram - www.instagram.com/helenwix